



forumandersreisen



## **Travelling with the Climate in Mind – Options between business as usual and staying at home**

*International Tourism Exchange, Berlin 2008,*

*Friday, March 7, 10:00 a.m. -13:00, ICC Room 15/16*

### **Programme**

Moderation: Prof. Dr. Wolfgang Strasdas, University of Eberswalde

#### **Introduction** (10:00 – 10:25 a.m.)

- Dr. Dietrich Brockhagen (atmosfair): Impacts of aviation on the global climate and standards for carbon-offsetting

#### **Part I: Climate-friendly options for tour operators** (10:25 - 11:20 a.m.)

- Hans-Peter Christoph: Avanti Busreisen (Germany) – Energy efficiency and ground transportation only
- Nari Blackett (UK): Intrepid Travel – Climate-friendly long-haul operator from Australia
- Rolf Pfeifer: Global warming and Corporate Social Responsibility at forum anders reisen – Instruments for measuring sustainability

*Discussion with the audience*

#### **Part II: Options for tourism destinations** (11:20 - 12:30)

- Dr. Peter Brandauer: Municipality of Werfenweng (Austria) – Soft Mobility and short-haul holidays
- Jürgen Stein: Cámara Nacional de Ecoturismo (Costa Rica) – Climate protection in the leading ecotourism destination
- Ronald Jimenez: Nature Air (Costa Rica) – The world's first climate-neutral airline
- Charmarie Maelge (Responsible Tourism Partnership Sri Lanka): Carbon-neutral Sri Lanka – Long-haul destination of the developing world

*Discussion with the audience*

**12:30 – 13:00 Talk with the press**