

## 'Building a Community Friendly Tourism Industry'

5 and 6 March, 2007  
Rosen Renaissance Hotel, Kataragama

### 5 March 2007

- 7.00 pm **Welcome**  
Azmi Thassim, Chairman Hambantota District Chamber of Commerce
- 7.15 **Opening speech**  
'Let's build a good tourism'  
Renton de Alwis, Chairman, Sri Lanka Tourist Board (represented by Director Community Relations Mr. U. Pathirana)
- 7:45 **Tourism support to communities in the Hambantota District**  
Lyn Robinson, Tourism Advisor, Mercy Corps
- 8:00 **Responsible Tourism & the Responsible Tourism Partnership in Sri Lanka**  
Charmarie Maelge: Executive Director, Responsible Tourism Partnership (RTP)
- 8:15 **Dinner**

### 6 March 2007

- 8:30 am **Introduction to the workshop**  
Azmi Thassim: Chairman, Hambantota District Chamber of Commerce
- 8.45 **Where is global tourism heading?**  
"New Challenges in international tourism: changing market scenarios and the new customer"  
Charmarie Maelge: Executive Director, Responsible Tourism Partnership (RTP)
- 9.30 **Conservation of environment through tourism**  
Rahula Perera: President Field Ornithology Group of Sri Lanka (FOGSL)
- 10.00 **Architecture and environmental compatibility**  
Sunela Jayawardena, Environmental Architect
- 10.30 -10.45 Tea/Coffee
- 10.45 **Dealing with issues concerning tourism**  
Sri Lanka Tourist Board  
Ms. Shiranthi Herath – Community Tourism Division
- 11:15- 12.15 **Best practices: Community tourism Case studies**  
**Panel discussion**

#### **Destination recovery after a disaster : Arugam Bay**

Lyn Robinson, Mercy Corps / Mr. Hanifa Raheem, President, Arugam Bay Tourism Association

#### **Providing a quality experience: community tourism international standards (case study to be confirmed)**

Mr. Kulatunge, Senior Lecturer, Sri Lanka Institute of Hotel and Tourism Management, Matara

'Vil Uyana' an Eco Tourism Project  
Sunela Jayawardena, Environmental Architect

12:15- 1.15 pm **Best Practices : Tourism in conservation and community livelihood development Case Studies**

**Turtle Conservation Project (TCP)**  
Thushan Kapurusinghe, President ( TCP)

**'Trees for Life' Tsunami devastated coast conservation programme**  
Mohammed . Bahir, Manager RTP/ 'Trees for Life' Galle

**LINC Project Beruwela (Learning, Involving, and Nurturing Community)**  
Sijith Yamasighe, Manager RTP/LINC Project Beruwela

1.15 Lunch

2.15 **Building a Community Friendly Tourism Industry**  
Open forum- Question and answers

3.30 **Conclusion and vote of thanks**