

Programme at a glance

What is presented here is the long term scope of the RTP, which is very broad and extensive. We prioritise issues & areas of interventions. Projects carried out are on pilot basis and timing will vary depending on the nature & importance level and also on resources available.

Consumer Focused Activities & Tools

ENVIRONMENT

- 'Trees of Life'
- Carbon Offset
- Education/awareness
- Clean Transportation

CHILDREN

- School Environment Programme

WILDLIFE

- Park Management
- Protection of - endangered species

LOCAL GOODS & SERVICES

- Agricultural Produce/Crafts (support/revival/sales)
- Better access for tourism income
- New products/ New Tours
- Improved Information

INDUSTRY

- Responsible Tourism Policy
- Joint RT Declarations

COMMUNICATIONS

- Insider Guides
- Website
- Regular media Release

Sri Lanka Responsible Tourism Policy



Industry Focused Activities & Tools

- Waste management
- Captive wild life- Guidelines and checklist
- (e.g. Pinnawala Elephant Orphanage)

- Towards Child - sex elimination awareness

- Facilitate Research & pilot studies

- Training
- Product development
- Marketing Links
- Tools/Technology

- Staff Training
- Sustainable tourism guidelines on good practices

- Newsletter
- Handbooks & Guidelines
- Seminars & workshops